



Our Promise (Brand Story)

Proterial produces world-class, high-performance materials for mobility, industrial infrastructure, and electronics. Since 1910, we've brought together specialists of all kinds to improve our skills and technologies, reflecting our commitment to achieve the best possible quality in everything we do. Moving forward, we'll continue to elevate both our products and the processes and people that define them.

Only by conducting all our activities with unfaltering integrity can we meet the expectations and trust of the communities we serve. By creating new and ongoing value, we'll help customers realize innovation and contribute to a sustainable society.

With our professional determination, progressive intent, and proactive approach, we'll strive unceasingly to provide exceptional materials that pave the way to a brighter future.

