

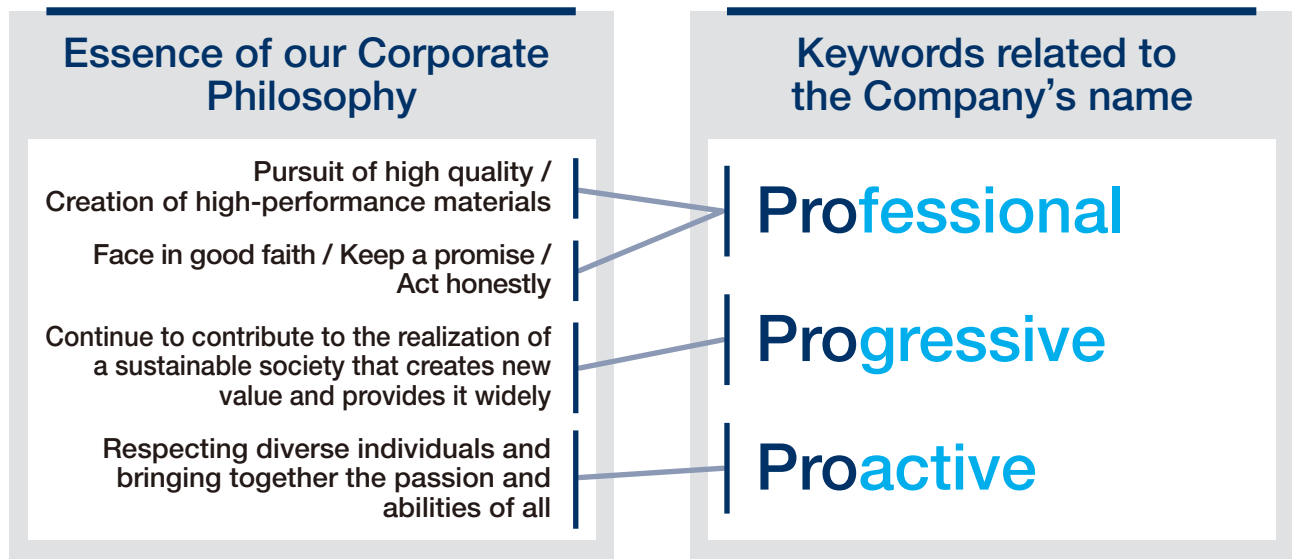
## The Company Name

# Proterial, Ltd.

Since its founding in 1910, and continuing after its spin-off from Hitachi, Ltd. in 1956, the Proterial has grown by providing society with unique products using its advanced technological capabilities. Together with a new capital partner (a consortium of companies led by Bain Capital), we have been accelerating our transformation and growth as a materials company that leads sustainability by high performance from January 2023. Befitting this new beginning, we changed the Company's name from Hitachi Metals, Ltd. to Proterial, Ltd. on January 4, 2023.

### Thinking behind the Company's name

Proterial reflects the essence of our corporate philosophy, which consists of three elements: Mission: Make the best quality available to everyone; Vision: Leading sustainability by high performance; and Values: Unflinching integrity and United by respect. It combines pro- with the word material.



## PRO × MATERIAL

Pro- represents our three pros:

Professional — work that exceeds expectations;

Progressive — a spirit that keeps challenging, and;

Proactive — an enterprising attitude.

Material refers to the high-performance materials that our original technologies produce and which underpin the three pros. With our focus on solving customer issues and bringing new levels of value, we promise to contribute to the realization of a sustainable society through the products and services that embody our philosophy.

### Brand Logo

# PROTERIAL

Our logo uses a typeface that expresses simplicity, power, and dignity. Its navy blue treatment suggests calmness and depth.