Examples of Products That Help Realize a Sustainable Society

Our global environment faces many challenges, including rising sea levels and intensifying storms and floods resulting from climate change, as well as the depletion of resources and the loss of biodiversity. To address these challenges, we are pursuing environmental activities all over the world. The Hitachi Metals Group focuses on the development of key environmentally conscious products. At the same time, we contribute to realizing a sustainable society by providing key environmentally conscious products to customers in a wide range of fields, such as those for automobiles and electric power.

For the electric power industry



Metglas® amorphous alloy ribbon





For the automobile industry



NEOMAX® neodymium magnets









In 2015, the United Nations adopted a set of 17 Sustainable Development Goals (SDGs) as part of a universal action plan aimed at ending poverty, protecting the planet, and ensuring peace and prosperity for all people by 2030.



















■ Neodymium magnets: Contributing to popularization of xEVs

In 1982, our company (then called Sumitomo Special Metals) invented a neodymium magnet with a much stronger magnetic force than ordinary ferrite magnets. In general, a stronger magnetic force of the magnet means higher performance of the motor, which contributes to miniaturization and weight reduction. In light of technological advances in xEVs*1, neodymium magnets play a significant role, which are indispensable for making motors smaller and lighter, thus increasing efficiency and saving energy. Boasting the world's strongest magnetic force among permanent magnets, NEOMAX® magnets are used in various fields, including automobiles, IT, home appliances, industry, medical devices, and environment and energy. Currently, we are focusing on increasing our presence in the automotive market, which is undergoing transformation due to advances in connectivity, automated driving, and electrification. Supplying high-performance neodymium magnets for around 1.18 million vehicles*2 annually, we contribute to higher efficiency and downsizing of xEV drive motors and generators.

- *1 xEV: A generic term for electric vehicles (EVs), hybrid electric vehicles (HEVs), and
- plug-in hybrid electric vehicles (PHEVs).
 *2 Based on the Fiscal Year 2021 Medium-Term Management Plan

■ Sustainable use of rare earth materials

Neodymium magnets are expected to find more widespread use as companies work to realize an energy-efficient society. These magnets consist mainly of neodymium, iron, and boron, a composition that is vulnerable to heat and whose magnetic properties deteriorate when the temperature exceeds around 80°C. Therefore, it is necessary to add dysprosium (Dy) and terbium (Tb), which are heavy rare earth elements.

Neodymium and heavy rare earth elements are indispensable materials for the evolution of magnets, but since they are derived from natural resources, there are risks in terms of procurement stability and costs. Because it is difficult to reduce the amount of neodymium, which is the basic composition of the magnets, the Group has been developing the NEOMAX®F Series since 2014. reducing the amount of heavy rare earth elements while maintaining heat resistance. By limiting the use of rare earth elements, we contribute to their sustainability.





Rare earth magnet business

Environmental destruction due to rare earth mining:

poor working conditions

We produce neodymium rare earth magnets (neodymium magnets), which are indispensable for advances in miniaturization, weight reduction, and operational and energy efficiency. They are used in motors in such fields as automobiles, IT, home appliances, industry, medical devices, and environment and energy. In the automotive field, they are used in xEV drive motors and generators.

We provide high-performance rare earth magnets for xEV applications in order to improve fuel efficiency, reduce vehicle exhaust emissions, and enhance operational efficiency and miniaturization of xEV drive motors and generators, stemming from replacement of internal combustion engines with xEV motors. (Approximately 1.18 million vehicles/vear equivalent) [Customer value created] Note: Based on the amount used and shipment volume for xEV applications 11.6 13 1 Developing magnets that require less heavy rare earth resources (less heavy rare earth magnets) will reduce the use of such resources. [In-house value created]

■ Amorphous alloys: Contributing to energy efficiency of power transformers

Transmission energy gets lost as electricity travels from the power plant to factories and homes. High-voltage electricity sent from the power plant is converted to low-voltage electricity by transformers. However, transformers not only consume power during the conversion, but also when in standby mode.

To solve this problem, the Hitachi Metals Group developed an amorphous alloy called Metglas®. Transformers using Metglas® as the core material consume around one-third of the power of those using conventional materials, such as magnetic steel sheets. We have been supplying this alloy since 2003. Amorphous alloys have excellent soft magnetic properties due to their lack of crystal structure, which makes it possible to suppress power loss in standby mode. The Group has provided core materials for 480,000 amorphous transformers, contributing to a reduction in CO₂ emissions*3 of around 50.000 tons*2 per year compared with those of conventional transformers. In March 2020, meanwhile, we announced the development of MaDC-ATM, a new amorphous material that contributes to even higher efficiency in transformers.

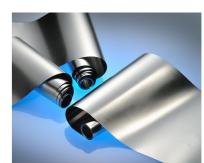
*3 Based on shipment volume and difference in transformer energy loss, according to For the CO₂ emission coefficient, we use IEA CO₂ emissions from fuel combustion

■ Targeting a global proliferation rate of 30% for high-efficiency amorphous transformers

Amorphous alloys are used in transformer cores to help save energy and reduce CO₂ emissions. However, the initial costs are higher than those for conventional transformers, and standards and regulations related to enhancing transformers' energy efficiency are inadequate. For these reasons, the global proliferation rate for amorphous core transformers is only 14%, according to our research. The Hitachi Metals Group is working to develop materials aimed at reducing the initial costs. Also, we are seeking to establish appropriate evaluation benchmarks through lobbying activities targeting governments, electric power providers, and electric transmission companies, while providing our expertise to amorphous transformer manufacturers. Our goal is to achieve a global proliferation rate of 30%, which will lead to reductions in CO₂ emissions of more than 4.6 million tons per year, equivalent to the emissions of 32 coal-fired power plants (each with a 1 million-kilowatt capacity).

Since amorphous alloys can also help enhance the energy efficiency of products other than transformers, we anticipate a significant emergence in demand. We will work to minimize environmental impacts in more domains by developing new production and processing procedures for amorphous alloys.





Metglas® amorphous alloy ribbon



High-frequency transformer core

Soft magnetic materials business

We produce soft magnetic materials used in energy-saving transformers and noise suppression components in industrial and electronic equipment.

	Contribution to SDGs	Value created
Environmental value	7 strands 13 sint 17 sint 18 s	Compared with transformers using conventional materials, such as grain-oriented magnetic steel sheets, the no-load loss (standby power) of those using amorphous alloys is low, at around one-third. We provide high-efficiency amorphous transformer materials that can significantly reduce power conversion loss (used in around 480,000 transformers). This translates to an annual CO ₂ emission reduction of around 50,000 tons compared with transformers using grain-oriented magnetic steel sheets. [Customer value created]
Potential risk of business on society/environment		Response

30 The Hitachi Metals Group Report 2020 (Integrated Report)

Procure from companies that care for the environment and working conditions