Target Areas

Management Strategies

Megatrends like climate change and insufficient energy and materials are bringing about major transformations to the industrial sector as a whole. The Hitachi Metals Group is working to understand market needs from a customer perspective, to transform megatrends into business opportunities and identify threats, and accurately address social needs for the future.



*1 Refers to electric vehicles (EVs) including hybrid electric vehicles (HEVs) and plug-in hybrid electric vehicles (PHEVs). *2 Market trends are Company estimates based on various sources.

Targets

Drive motors Inverters Batteries

Turbos CVTs Lightweight materials



Power semiconductors Organic electroluminescence

Jet engines

High-speed railway rolling stock