

## News Release

September 5, 2025  
Proterial, Ltd.

### About Proterial's Participation in the Formula SAE Japan 2025 as a Sponsor

Proterial, Ltd. (hereinafter, Proterial) would like to announce that it will support the Formula SAE Japan 2025 as an S-class sponsor once again this year.



The Formula SAE Japan 2025 is an event where students compete in overall manufacturing ability with vehicles that they come up with, design, and produce by themselves. This year marks the 23rd holding of the event. The purpose is to train human resources who can contribute to the development and promotion of automotive technology and industry. Japanese and overseas automobile and automobile parts manufacturers, along with others who agree with the purpose, help organize the event as sponsors and assist the teams.

Proterial provides a range of high-performance materials for automobiles, including specialty steels, automotive castings, magnetic materials, power electronics, wire materials, and auto parts. Especially in recent years, Proterial has been focusing on eco-friendly products that ensure higher xEV efficiency, lower fuel consumption in ICVs (gasoline engine vehicles), and improved safety, aiming to achieve growth in the global market by implementing business strategies that enhance and expand such products. By continuing to support the Formula SAE Japan, Proterial will train human resources who will play an active role in the manufacturing field in the future, seek to improve technical capabilities, and contribute to industry development.

#### ■ Formula SAE Japan 2025

- <Date> Monday, September 8, 2025 to Thursday, September 11, 2025  
Vehicle examinations / Static events  
Thursday, September 11, 2025 to Saturday, September 13, 2025  
Dynamic events
- <Venue> Aichi Sky Expo in Tokoname City, Aichi
- <Sponsored by> Society of Automotive Engineers of Japan, Inc.
- <Entrance fees> Free of charge

- Reference: Formula SAE Japan 2025 website of the Society of Automotive Engineers of Japan  
<https://en.jsae.or.jp/formula/>

#### Proterial, Ltd.

Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo 135-0061, Japan  
[www.proterial.com/e](http://www.proterial.com/e)



Photos: Formula SAE Japan 2024

Media Inquiries: Corporate Communications Dept.

[https://www.cntct.proterial.com/contact/publish/inquiry\\_eng?g=01&c=001-01](https://www.cntct.proterial.com/contact/publish/inquiry_eng?g=01&c=001-01)

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**■About PROTERIAL**

# PROTERIAL

**The Thinking Behind our Company Name**

“Proterial” combines “**pro-**” with the word “**material.**”

“Pro-” represents elements of our Values:

- **Unparalleled Professionalism**
- **Unbounded Progressiveness**
- **Unleashing Proactiveness**

“Material” refers to the high-performance materials that our original technologies produce and underpinned by the three pros. With our focus on solving customer issues and bringing new levels of value, we promise to contribute to the realization of a sustainable society through the products and services that embody our philosophy.

**■Proterial, Ltd. — Company Overview**

Established: April 1956

Head office: Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo 135-0061, Japan

Capital : 310 million yen (as of March 31, 2025)

Representative : Sean M. Stack

Representative Director, Chairperson, President, & CEO

Sales revenue: 768.6 billion yen (Term ended March 2025)

History: 1910: Founded as Tobata Foundry Co.

1937: Merged with Hitachi, Ltd.

1956: Established separately as Hitachi Metals Industries, Ltd.

2023: Renamed from Hitachi Metals, Ltd. to Proterial, Ltd.

Proterial is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. In January 2025, Proterial received a Silver rating in the EcoVadis Sustainability Assessment.

**Proterial, Ltd.**

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