

News Release

September 11, 2023
Proterial, Ltd.

Notice of Changes in Executive Officers, etc.

Proterial, Ltd. announces the following decisions concerning executive personnel to be effective as of October 1, 2023 with the aim of promoting marketing strategies and accelerating business expansion globally, especially in Greater China. In addition, a new Chief Procurement Officer (CPO) will be appointed and a person from outside the Proterial Group will assume the position.

1. Executive personnel

(1) Newly Appointed Executive Officers (As of October 1, 2023)

Name	Title and Responsibility (As of October 1, 2023)	Title and Responsibility (As of September 11, 2023)
Katsura Ishikawa	Executive Officer, General Manager, Marketing & Sales Division	Deputy General Manager, Strategy Planning Division

* Katsura Ishikawa Profile

April 1994 Joined Hitachi Cable, Ltd. (at that time)

March 2004 Managing Director, Hitachi Cable Europe Ltd. (at that time)

January 2020 President, Hitachi Metals America, Ltd. (at that time)

June 2023 Deputy General Manager, Strategy Planning Division, Proterial, Ltd. (to present)

(2) Change of responsibility (As of October 1, 2023)

Name	Title and Responsibility (As of October 1, 2023)	Title and Responsibility (As of September 11, 2023)
Toru Yamamoto	Executive Officer, Chairperson & President, Proterial (China), Ltd.	Executive Officer, General Manager, Marketing & Sales Division

2. Chief Procurement Officer (CPO)

A new Chief Procurement Officer (CPO) will be appointed as of October 1, 2023 with the aim of strengthening global supply chain management. Masamichi Mizukoshi, who has a rich track record at major automobile manufacturers, will assume the position of CPO and work to brush up and promote materials procurement strategies.

Proterial, Ltd.

Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo 135-0061, Japan
www.proterial.com/e

3. Executive Officers (As of June 10, 2023)

* List in Japanese phonetic order of last name for each position.

Name	Title and Responsibility
Sean M. Stack	Representative Director, Chairman, President, & CEO
Kazuya Murakami	Representative Director, Executive Vice President
Tony I. Cha	Managing Executive Officer, CFO General Manager, Finance Division
Yutaka Nakashima	Managing Executive Officer, CHRO General Manager, Human Resources & General Administration Division; Chief Risk Management Officer
Hisaki Masuda	Managing Executive Officer, CSPO General Manager, Strategy Planning Division
Ryoichi Aita	Executive Officer, CQO
Randy Ahuja	Executive Officer, Proterial, Ltd.; Director & Co-President, Proterial America, Ltd.; Chairperson, Proterial Europe GmbH
Yoshihiro Ammo	Executive Officer, CIO, & CDO
Katsura Ishikawa	Executive Officer, General Manager, Marketing & Sales Division
Toru Taniguchi	Executive Officer, General Manager, Manufacturing & Engineering Division
Natsuki Tokubuchi	Executive Officer, CTrO
Kenji Minegishi	Executive Officer, General Manager, Magnetic Materials Business Unit
Hajime Murakami	Executive Officer, CTO General Manager, R&D Division; General Manager, Global Research & Innovative Technology Center
Motohide Mohri	Executive Officer, General Manager, Specialty Steel Business Unit
Toru Yamamoto	Executive Officer, Chairperson & President, Proterial (China), Ltd.

CEO: Chief Executive Officer

CFO: Chief Financial Officer

CHRO: Chief Human Resources Officer

CSPO: Chief Strategy & Planning Officer

CQO: Chief Quality Officer

CIO: Chief Information Officer

CDO: Chief Digital Officer

CTrO: Chief Transformation Officer

CTO: Chief Technology Officer

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■ About PROTERIAL

PROTERIAL

“Proterial” reflects the essence of our corporate philosophy, which consists of three elements: Mission: “Make the best quality available to everyone;” Vision: “Leading sustainability by high performance;” and Values: “Unflinching integrity” and “United by respect.” It combines “pro-” with the word “material.”

“Pro-” represents our “three pros”:

- Professional — work that exceeds expectations
- Progressive — a spirit that keeps challenging
- Proactive — an enterprising attitude

“Material” refers to the high-performance materials that our original technologies produce and underpinned by the three pros. With our focus on solving customer issues and bringing new levels of value, we promise to contribute to the realization of a sustainable society through the products and services that embody our philosophy.

■ Movie introducing "PROTERIAL"

<https://youtu.be/Q0MKdTh3ofI>

Click here for movie



■ Proterial, Ltd. — Company Overview

Established: April 1956

Head office: Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo 135-0061, Japan

Capital: 310 million yen (as of March 31, 2023)

Representative: Sean M. Stack

Representative Director, Chairman, President, and Chief Executive Officer (CEO)

Sales revenue: 1,118.9 billion yen (Term ended March 2023)

History: 1910: Founded as Tobata Foundry Co.

1937: Merged with Hitachi, Ltd.

1956: Established separately as Hitachi Metals Industries, Ltd.

2023: Company separated from the Hitachi Group, and renamed from Hitachi Metals, Ltd. to Proterial, Ltd.

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