

# News Release

June 2, 2023  
 Proterial, Ltd.  
 (Formerly Hitachi Metals, Ltd.)

## Proterial Changes Executive Officers

Proterial, Ltd. announces the following decisions concerning executive personnel.

### 1. Executive personnel

#### (1) Change of responsibility (As of June 10, 2023)

\* The underlined parts are changes made this time.

Name	Title and Responsibility (As of June 10, 2023)	Title and Responsibility (As of June 9, 2023)
Yutaka Nakashima	Managing Executive Officer, CHRO General Manager, Human Resources & General Administration Division <u>Chief Risk Management Officer</u>	Managing Executive Officer, CHRO General Manager, Human Resources & General Administration Division

#### (2) Retirement (As of June 9, 2023)

Name	Title and Responsibility
Yoshie Asaki	Executive Officer, Chief Risk Management Officer

### 2. Executive Officers (As of June 10, 2023)

\* List in Japanese phonetic order of last name for each position.

Name	Title and Responsibility
Sean M. Stack	Representative Director, Chairman, President & CEO
Kazuya Murakami	Representative Director, Executive Vice President
Tony I. Cha	Managing Executive Officer, CFO General Manager, Finance Division
Yutaka Nakashima	Managing Executive Officer, CHRO General Manager, Human Resources & General Administration Division
Hisaki Masuda	Managing Executive Officer, CSPO General Manager, Strategy Planning Division
Ryoichi Aita	Executive Officer, CQO

## Proterial, Ltd.

Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo 135-0061, Japan  
[www.proterial.com/e](http://www.proterial.com/e)

Randy Ahuja	Executive Officer, Proterial, Ltd. Director & Co-President, Proterial America, Ltd. Chairperson, Proterial Europe GmbH
Yoshihiro Ammo	Executive Officer, CIO & CDO
Toru Taniguchi	Executive Officer, General Manager, Manufacturing & Engineering Division
Natsuki Tokubuchi	Executive Officer, CTrO
Kenji Minegishi	Executive Officer, General Manager, Magnetic Materials Business Unit
Hajime Murakami	Executive Officer, CTO General Manager, R&D Division; General Manager, Global Research & Innovative Technology Center
Motohide Mohri	Executive Officer, General Manager, Specialty Steel Business Unit
Toru Yamamoto	Executive Officer, General Manager, Marketing & Sales Division

CEO: Chief Executive Officer

CFO: Chief Financial Officer

CHRO: Chief Human Resources Officer

CSPO: Chief Strategy & Planning Officer

CQO: Chief Quality Officer

CIO: Chief Information Officer

CDO: Chief Digital Officer

CTrO: Chief Transformation Officer

CTO: Chief Technology Officer

## **Proterial, Ltd.**

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## ■About the new trade name PROTERIAL

Hitachi Metals, Ltd. changed its trade name to Proterial, Ltd. on January 4, 2023.

# PROTERIAL

“Proterial” reflects the essence of our corporate philosophy, which consists of three elements: Mission: “Make the best quality available to everyone;” Vision: “Leading sustainability by high performance;” and Values: “Unflinching integrity” and “United by respect.” It combines “pro-” with the word “material.”

“Pro-” represents our “three pros”:

- Professional — work that exceeds expectations
- Progressive — a spirit that keeps challenging
- Proactive —an enterprising attitude

“Material” refers to the high-performance materials that our original technologies produce and underpinned by the three pros. With our focus on solving customer issues and bringing new levels of value, we promise to contribute to the realization of a sustainable society through the products and services that embody our philosophy.

## ■Movie introducing "PROTERIAL"

<https://youtu.be/Q0MKdTh3ofI>

Click here for movie

