

News Release

April 27, 2023
Proterial, Ltd.
(Formerly Hitachi Metals, Ltd.)

Proterial Changes Executive Officers

(Executive personnel as of May 1, 2023)

Proterial, Ltd. announces the following decisions concerning executive personnel.

1. Executive personnel (As of May 1, 2023)

Newly Appointed Executive Officers (As of May 1, 2023)

Name	New title (As of May 1, 2023)
Randy Ahuja	Executive Officer, Proterial, Ltd. Director & Co-President, Proterial America, Ltd. Chairperson, Proterial Europe GmbH

2. Executive Officers (As of May 1, 2023)

*List in Japanese phonetic order of last name for each position.

Name	Title and Responsibility
Sean M. Stack	Representative Director, Chairman, President & CEO
Kazuya Murakami	Representative Director, Executive Vice President
Tony I. Cha	Managing Executive Officer, CFO General Manager, Finance Division
Yutaka Nakashima	Managing Executive Officer, CHRO General Manager, Human Resources & General Administration Division
Hisaki Masuda	Managing Executive Officer, CSPO General Manager, Strategy Planning Division
Ryoichi Aita	Executive Officer, CQO
Yoshie Asaki	Executive Officer, Chief Risk Management Officer
Randy Ahuja	Executive Officer, Proterial, Ltd. Director & Co-President, Proterial America, Ltd. Chairperson, Proterial Europe GmbH
Yoshihiro Ammo	Executive Officer, CIO & CDO

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Toru Taniguchi	Executive Officer, General Manager, Manufacturing & Engineering Division
Natsuki Tokubuchi	Executive Officer, CTrO
Kenji Minegishi	Executive Officer, General Manager, Magnetic Materials Business Unit
Hajime Murakami	Executive Officer, CTO General Manager, R&D Division; General Manager, Global Research & Innovative Technology Center
Motohide Mohri	Executive Officer, General Manager, Specialty Steel Business Unit
Toru Yamamoto	Executive Officer, General Manager, Marketing & Sales Division

CEO: Chief Executive Officer

CFO: Chief Financial Officer

CHRO: Chief Human Resources Officer

CSPO: Chief Strategy & Planning Officer

CQO: Chief Quality Officer

CIO: Chief Information Officer

CDO: Chief Digital Officer

CTrO: Chief Transformation Officer

CTO: Chief Technology Officer

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■About the new trade name PROTERIAL

Hitachi Metals, Ltd. changed its trade name to Proterial, Ltd. on January 4, 2023.

PROTERIAL

“Proterial” reflects the essence of our corporate philosophy, which consists of three elements: Mission: “Make the best quality available to everyone,” Vision: “Leading sustainability by high performance,” and Values: “Unfaltering integrity” and “United by respect.” It combines “pro-” with the word “material.”

“Pro-” represents our “three pros”:

- Professional — work that exceeds expectations
- Progressive — a spirit that keeps challenging
- Proactive — an enterprising attitude

“Material” refers to the high-performance materials that our original technologies produce and underpinned by the three pros. With our focus on solving customer issues and bringing new levels of value, we promise to contribute to the realization of a sustainable society through the products and services that embody our philosophy.

■Movie introducing "PROTERIAL"

<https://youtu.be/Q0MKdTh3ofI>

Click here for movie

